

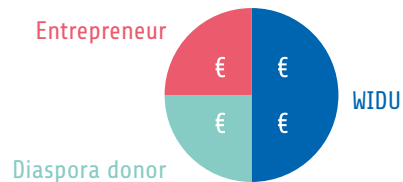
Advantages for diaspora donors:

- Sustainable contribution to economic development in Africa
- Effective financial support for entrepreneurial activities of families and friends
- Full transparency and participation throughout the project
- Securing project success through professional coaching

Example of WIDU grant size:

In order to benefit from WIDU, both partners – diaspora donor and entrepreneur – must contribute a minimum of € 125 but a maximum of € 1,250 to the proposed project.

This results in a grant from WIDU of at least € 250 but a maximum of € 2,500.



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Registered offices
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Dag-Hammarskjöld-Weg 1-5
65760 Eschborn, Germany
T +49 61 96 79-0
F +49 61 96 79-11 15

E info@giz.de
I www.giz.de

Responsible:
Wolfram Zunzer (AV)
Daniela Weinberger

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Together for new jobs in Africa

Join the Diaspora Network to promote
business start-ups and small businesses
in Ghana and Cameroon

www.widu.africa

WIDU.africa – Funding platform

Every seventh person on earth is financially supported by friends or relatives living abroad. Entrepreneurs Nadege and Abigail have invested this financial support in their business ideas: Both women are participants in WIDU.africa.

How does WIDU.africa work?

Quite simply, a member of the African diaspora in Germany registers on www.widu.africa, invites an entrepreneur from one of the participating African countries to join, and together they launch a business project.

Off to a successful start!

Thanks to the support of their friends from the diaspora in Germany and WIDU.africa, Nadege and Abigail were able to take off with their business ideas:



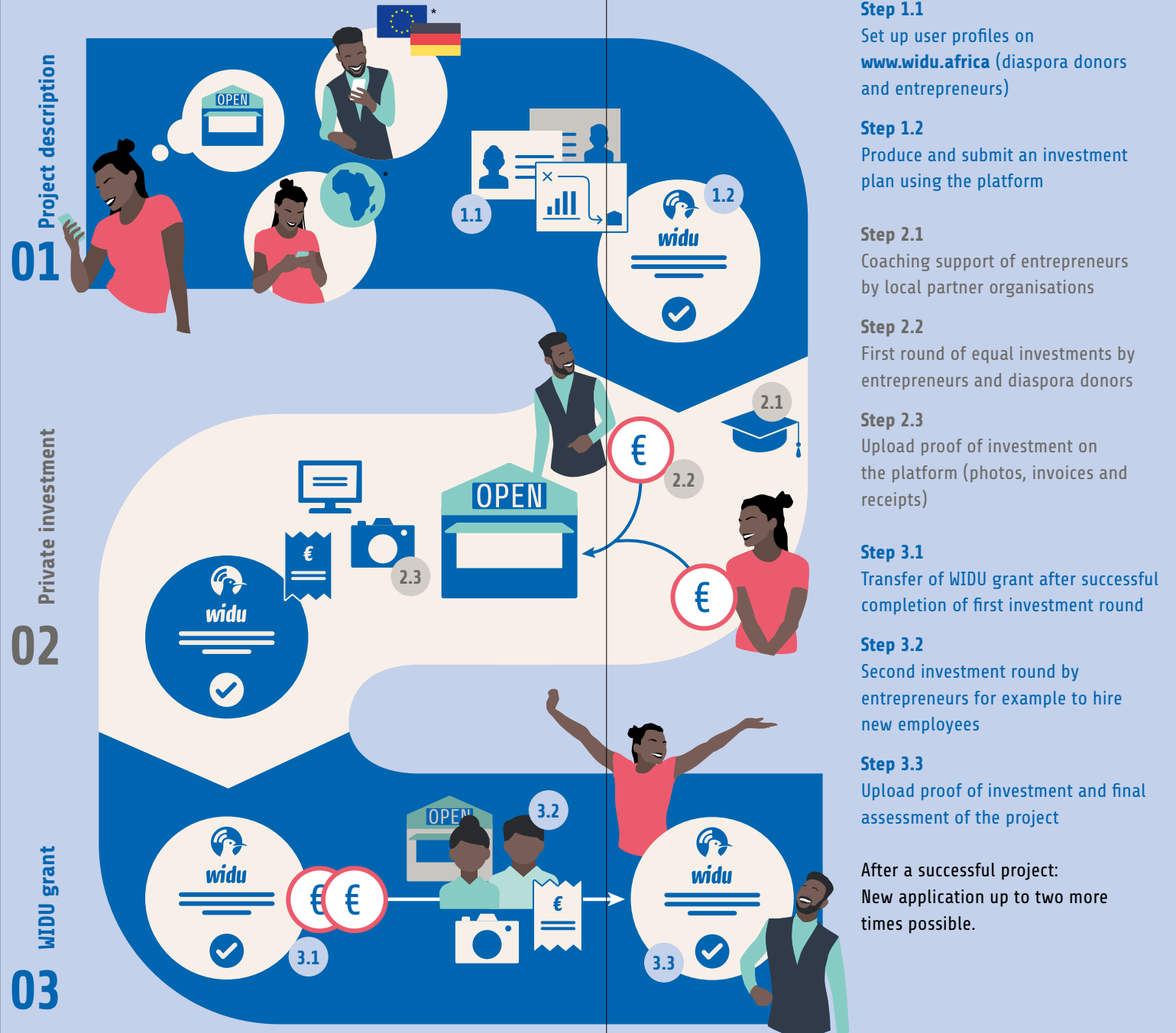
Nadege has fulfilled her dream of owning her own small tailoring business in Yaoundé, Cameroon. She manufactures clothes from colourful African fabrics and has hired a young woman to help her.



Abigail in Accra (Ghana) was able to buy much-needed kitchen equipment for her existing restaurant, Healthy Belly, and hired two workers to make handmade purees, smoothies and juices – always fresh for guests and customers.

Investing in small entrepreneurs in Africa pays off – Nadege and Abigail prove it: Participating in WIDU.africa helps to secure livelihoods, promote sustainable business ideas and create new jobs.

How does WIDU work?



* Please find participating African and European countries on our Website www.widu.africa